

CASE STUDIES

The Office Environment

Royal National Lifeboat Institution Poole

“Urban Planters has maintained the plants reliably and well, such that they are a real asset and a significant contributor to the attractiveness of the building. It is a pleasure to do business with this efficient company.”

Sue Hennessy,
College Principle of the Lifeboat College



When the Royal National Lifeboat Institution (RNLI) set up new state-of-the-art training facilities in Poole, it selected Urban Planters to supply and maintain a range of tropical plants to bring the vast, striking building to life.

THE BRIEF

- To design and install a planting scheme which complemented the contemporary building.
- To **reflect the RNLI brand** in the planting scheme.
- To install the plants to a **tight deadline**: the plants had to be in place before the official opening by HM the Queen

THE SCHEME

- Urban Planters selected a **range of tropical species** including Ficus binnendijkii 'Alii', Dracaena reflexa 'Song of Jamaica' and Dracaena marginata placing them throughout the Lifeboat College.
- All of the specimens were planted in containers in a shade of blue which **matched the colour of the RNLI logo**, a colour which features throughout the décor of building.

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