

**Fresh news &
ideas from
Urban Planters**

Spring is the best time
to connect with nature

Did you know you can use plants to create designs
that look amazing, but also keep you healthy?

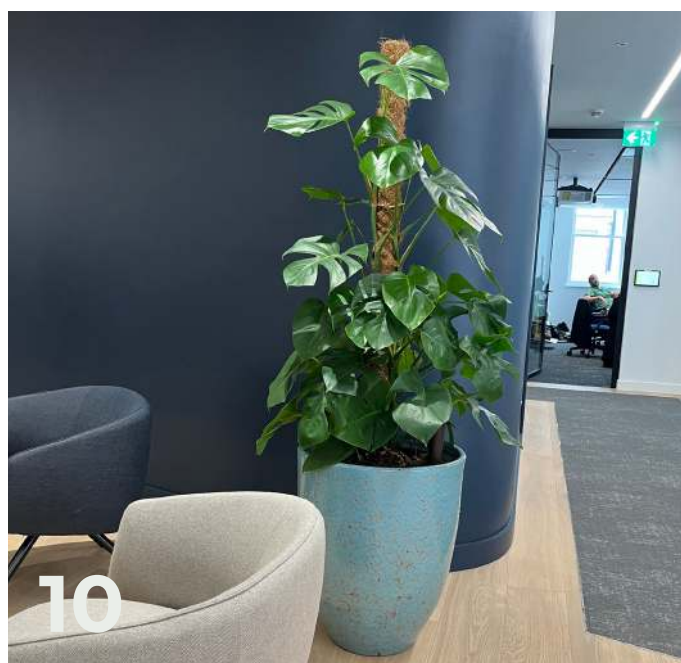
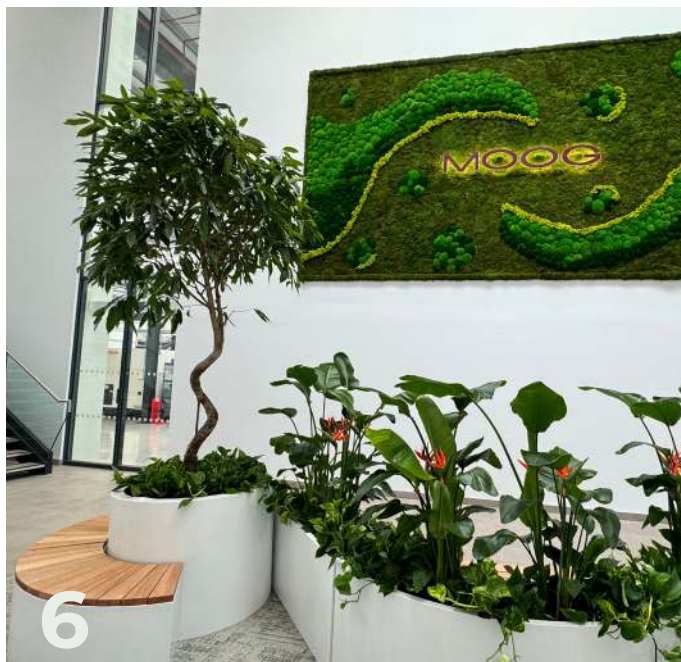
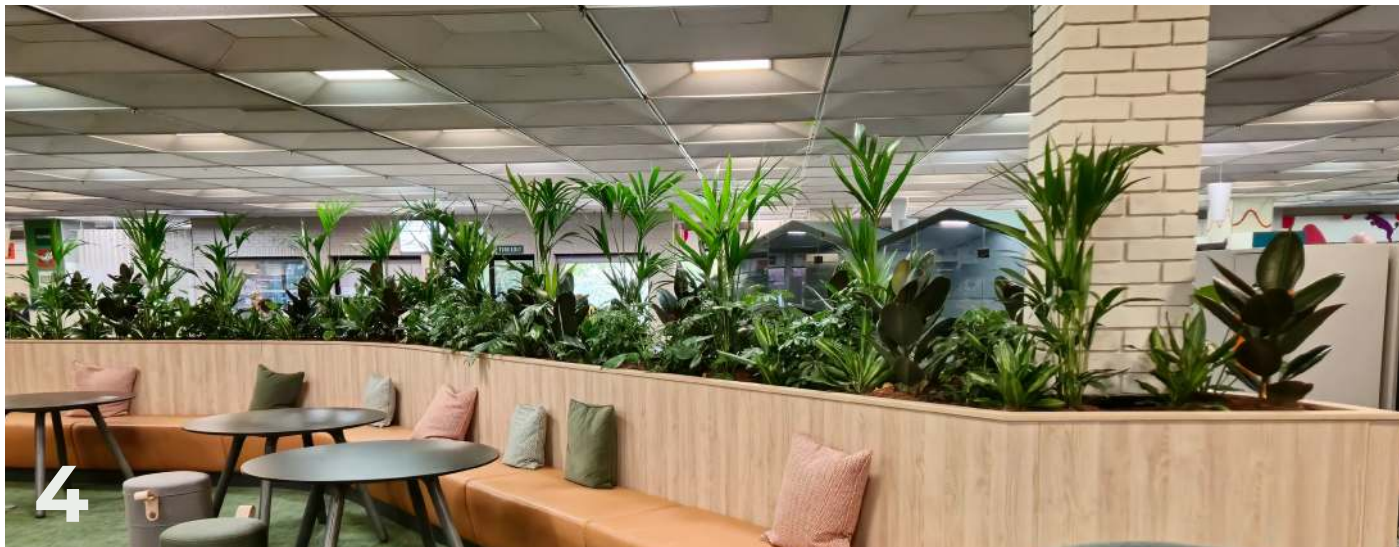
**The Urban Planters
Guide to a greener world**

SPRING 2024

Urban Update

ISSUE 48

For a greener world



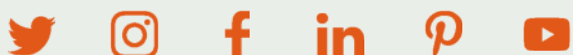
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The early bird catches the Worm

The West Midlands Designer Outlet, known for great shopping and designer trends, will be embracing nature to its fullest as we utilise our first load of worm compost.

With lots of exterior planting at the outlet the compost will provide healthy growth for the flowers and planting and giving them some of the nutrients they might not always get.



Innovation and dedication

As Head of Internal Operations for the northern region, it's fantastic to see how our teams excel in delivering exceptional results through a combination of collaboration, expertise, and dedication.

With the consolidation of the business and ongoing further development of clear communication channels and a deep understanding of our clients' needs, we ensure that every aspect from the initial installation and the great after care we provide is executed with precision and efficiency.

We use our diverse range of skills to innovate and problem-solve, ensuring that deadlines are met without compromising on quality.

Through continuous refinement and adaptation, and the continued dedication of all our team members we consistently exceed expectations, earning the trust and satisfaction of our clients.

Alex Bushnell



Leicestershire office becomes an oasis

This Leicestershire office underwent a remarkable transformation to prioritize well-being and collaboration, guided by a thoughtful redesign. The project, aimed at creating diverse spaces including quiet areas, a library, and a central park-inspired zone, brought nature into the workplace in innovative ways.

Central to the redesign was "The Park," featuring a bespoke banquette seating unit enveloped in lush greenery. A mix of plant varieties, from towering Kentia to low-lying Monstera, Chamaedorea, and Dracaena, crafted a vibrant, natural ambiance.

Complementing this focal point were floor-standing displays, mirroring the organic shapes found in British parks. Custom GRP liners discreetly housed a diverse planting scheme atop end-of-desk cabinet tops, seamlessly blending with The Park's verdant aesthetics.

Ingeniously, circular table units were installed with voids in the center for trees. To overcome maintenance

challenges, bespoke replica Ficus trees were meticulously crafted, offering the allure of real foliage without the upkeep.

This visionary integration of greenery not only enhances the office's visual appeal but also fosters a healthier and more inspiring work environment. Through innovative design choices and meticulous planning, the office in Leicestershire has been transformed into a verdant oasis promoting well-being and productivity.

"Working on this project has been a great experience for all involved. Our client has embraced the idea of live planting within their space and we have been able to create a space for them to thrive in "The Park". The project is fantastic and works really well with our overall scheme. It is definitely a project for everybody to be proud of."

The client





MOOG office gets very biophilic

After two years of stagnation, a decisive move was made to infuse life into a sterile office and reception space. Sarah Winkworth, the project manager, took charge of the long-overdue task of introducing biophilia—the innate connection between humans and nature—into the workplace.

Leading the charge were Urban Planters experts, crafting a captivating moss wall with LED signage. As well as meticulously planted greenery throughout the office.

This endeavor transcended mere decoration; it embraced biophilic design principles, harnessing nature's calming influence to enhance employee well-being and productivity.

By incorporating elements such as the moss wall and live plants, the once sterile environment was transformed into a vibrant oasis, fostering creativity and connection with the natural world.

Through the collaborative efforts of the team, the office's revitalization serves as a testament to the transformative power of biophilic design, redefining the workspace as a sanctuary where people can be happier and healthier thanks to the power of plants.

"Thanks again for the brilliant job you and your team have done!"

Nick Hall Director, ACC Operations & Tewkesbury site General Manager.







Hurst Accountants go green

Stockport Exchange Office Makeover

Hurst's transition to the fifth floor of Stockport's new building No3 was not just a change of location but a strategic move to establish a workspace synonymous with excellence. Collaborating with Sheila Bird Studios, they embarked on a mission to infuse their new office with natural elements, striking a balance between aesthetics and functionality.

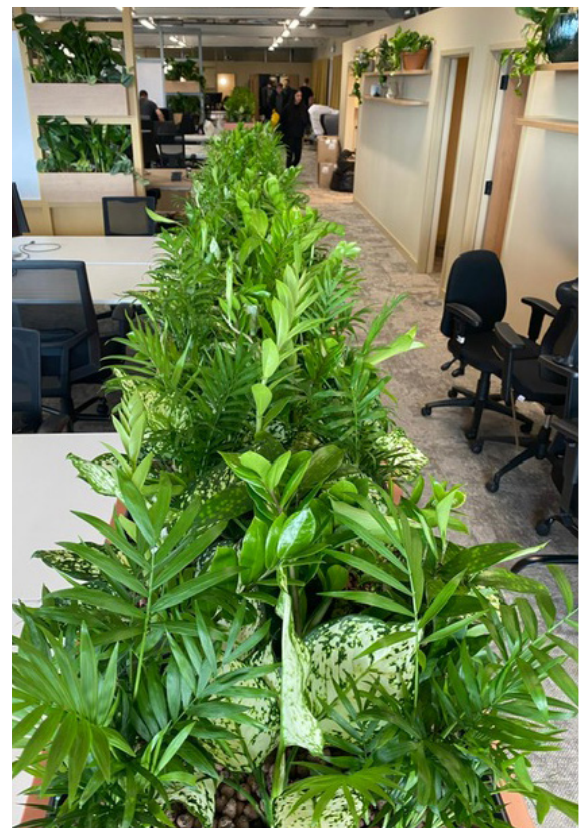
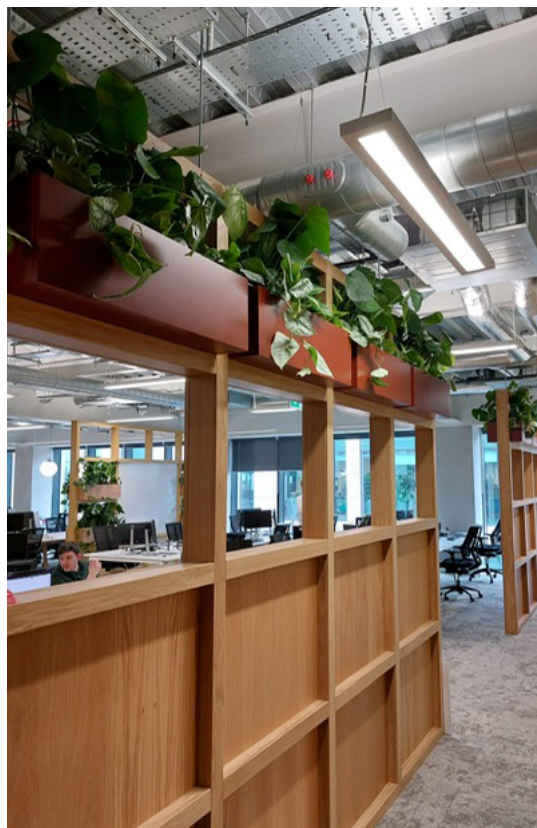
Our Urban Planters designers and service team took charge of executing this vision. Despite logistical constraints, effective coordination ensured a seamless installation process. The outcome? A workspace transformed by natural wood partitions adorned with greenery and strategically placed plants chosen for their air-purifying properties and contribution to well-being.

The verdict was unanimous: Hurst and their design team were delighted with the result. This green makeover not only met but exceeded expectations, setting a new benchmark for interior design in Stockport. The integration of nature into the workspace not only enhanced its visual appeal but also fostered a healthier and more productive environment for employees.

The success of Hurst's green office makeover underscores the transformative power of biophilic design. By incorporating elements of nature into the built environment, businesses can create spaces that inspire creativity, promote well-being, and elevate the overall work experience.

As organizations increasingly recognize the importance of employee satisfaction and productivity, initiatives like Hurst's green office makeover serve as a compelling example of how simple yet strategic changes can make a significant impact.

In an era where the line between work and life blurs, creating workspaces that prioritize both functionality and employee well-being is not just a trend but a necessity for long-term success.





London's Calling

In the midst of a site refurbishment, we helped our London based client strategically transform their four-story office space with greenery, to create a visual impact.

Concentrating on high-traffic areas, our designers and installers filled cabinet top troughs, distributed floor-standing and desktop displays, and adorned the reception's large inbuilt bed with lush planting.

Emphasising client-facing spaces, the scheme aimed for a "home away from home" ambiance, softening office interiors.

Beyond aesthetics, the strategic placement of plants improved air quality and employee well-being, fostering productivity and creativity.

This green makeover not only enhanced the office visually but also created a vibrant and welcoming work environment that the client was extremely happy with.





On this London office roof terrace, an urban aesthetic has been refreshed and maintained, by our expert service colleagues.

This amazing roof space, a peaceful haven away from the desk, undergoes seasonal changes every quarter to showcase the vibrant colours.

The client values the variety and seasonal shifts Urban Planters provide, as the terrace serves as a popular spot for events and staff breaks.

Urban Planters win award for 'Exceptional Client Outcome' in CBRE's 'Above and Beyond' awards.

CBRE's UK Supplier Engagement Team asked their employees to nominate the suppliers whose actions went Above and Beyond expectations to support their clients. In response, there were over 100 supplier nominations from across the business which were grouped into five categories with each category owned and judged by a CBRE selected 'Judging Committee'.

Urban Planters received multiple nominations and CBRE confirmed that Urban Planters have been selected as a Winner in the 'Exceptional Client Outcome' category, the award was presented at CBRE's supply partner event in London.





Guild of Technicians

In April, some of our Urban Planters superstar service technicians were invited to celebrate with service technicians from other Rentokil Initial businesses at the Guild of Technicians.

The Guild of Technicians is annual event, hosted to celebrate the achievements of the very best service colleagues in the Rentokil Initial family.

The day was filled with activities such as quad biking, shooting, archery and go-karting. In the evening our colleagues in the Urban Planters family were recognised and awarded for their service excellence in front of their peers.

A truly memorable and well deserved occasion for our expert technicians that show dedication each and every day to make their customers happy.

