



**Looking  
for plants?**

**Prospectus**

# About Urban Planters

Urban Planters has been bringing homes and workplaces to life with plants since 1965.

## Who are we?

We are a national landscape company providing a one-stop horticultural solution to businesses across the UK from one of our six regions' local operating branches.

Quality, safety, sustainability and professionalism underpin all that we do. We work in line with the ISO 9001:2015 and 14001:15 standards and are ISO 45001:2018 accredited.

We are reducing our environmental impact by planting trees and supporting world-leading climate crisis projects. We do this by funding a climate action workforce, offsetting their carbon emissions in both their professional and personal lives.



“

**An excellent company to work with. Highly recommended.**

*Proenergjis.com*

# Our process

Our designers are passionate about plants and the biophilic benefits they bring. Using our expertise, we will consult with you to design planting to meet your specific needs, whether the scheme is small-scale or a large green infrastructure project.

## Design

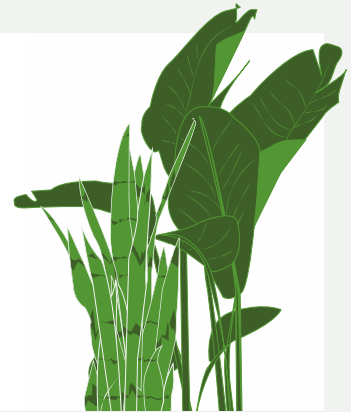
Our 'Right Plant, Right Place' policy balances the look and feel you want from your displays with planting that will thrive in their new homes.



## Source

Our plant products come from sustainable sources via our trusted suppliers in Holland.

Select from a wide range of high-quality plants and containers to suit any style and budget. We can also create bespoke planters.



## Installation

Our trained project team will then build your plant displays and install them with minimal disruption to the workplace.

We are used to tight deadlines and working around other trades when on site.



## Maintenance

To keep your plant displays thriving we offer an all-inclusive ongoing maintenance service by our local plant technicians and gardeners.





# Why we need plants

## The benefits of plants go far beyond simple good looks.

Study after study has shown that plants are natural powerhouses, bringing our homes and workplaces to life in more ways than one. From fresh air to less stress, plants help us live and work better.



**INDOOR POLLUTION**

**Plant-filled rooms contain 50-60% fewer airborne moulds and bacteria than rooms without plants.**

Dr B.C. Wolverton of the Environmental Laboratory of the John C. Stennis Space Center in the USA

URBAN planters®  
for a greener world

The Value of Plants  
An Urban Planters' Guide to the Benefits of Plants

## Clean air

**As we spend more and more time indoors, the quality of our indoor air is more vital than ever.**

However, this air often falls far below healthy levels, especially in spaces where air circulation is poor.

### Indoor plants:

- Remove harmful toxins, dust, mould and bacteria
- Increase humidity, protecting us from airborne particles
- Replace CO<sub>2</sub> with O<sub>2</sub>



# Nature boost

**Biophilia: a big word for a simple concept. Put simply, humans have an intuitive connection to nature because it is vital to our wellbeing.**

## Having plants:

- Reduces stress
- Boosts productivity and creativity
- Increases happiness and wellbeing
- Sharpens cognitive performance



**1 plant for every 3 people improves air quality: humidity increases by 20% minor illnesses reduce by 30%**



# Safer by design

**Planting displays can be used around the workplace to:**

- Direct footfall
- Absorb noise
- Create natural safety barriers
- Demarcate areas
- House signs and sanitisers
- Prevent cabinet-top clutter



# Our services

## Indoor plants

No longer just a finishing touch, plants are now an essential part of interior design, bringing both health benefits and aesthetic appeal to any indoor space.

### Plant

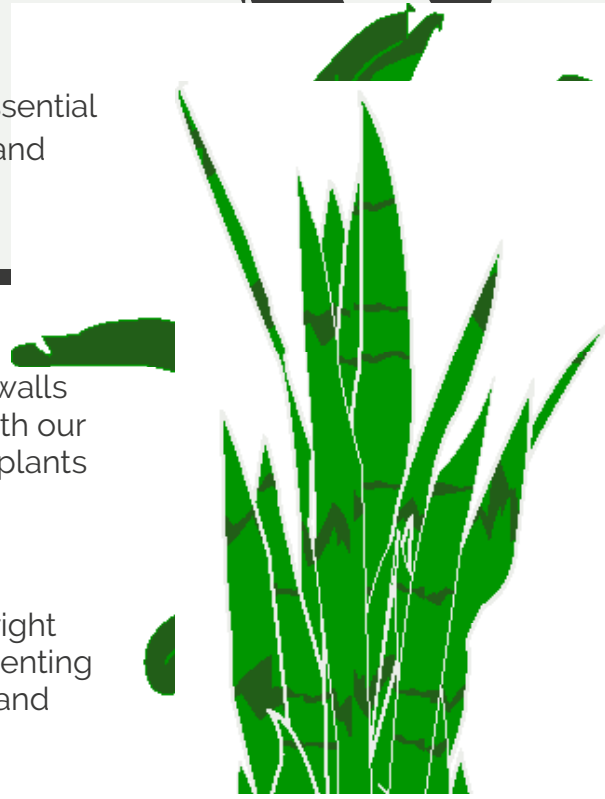
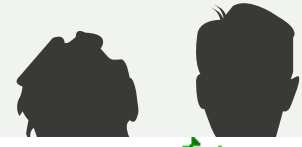
We can source live and artificial plants, trees, green walls and flowering displays to suit all settings. Working with our suppliers in the Netherlands, we can source perfect plants for your space.

### Pot

We take great pains to handpick or commission the right pot so both plant and pot suit their setting, complementing look and feel of the space and meeting your design and budget requirements.

### Choose from:

<p><b>Ceramics</b></p>	<p>100% natural, our ceramic and terracotta pots are hand-made using traditional techniques to create a unique, high quality timeless product, that can be used indoors and out.</p>	
<p><b>Metal</b></p>	<p>Our metal pots come in stainless steel, galvanised steel, aluminium, or zinc and are available in a range of finishes. They can also be combined with other materials like wood to create contrast and interest.</p>	
<p><b>Natural</b></p>	<p>Natural products, such as wood, leaves and shells, create textured pots which are full of character on the outside, but rigid and waterproof on the inside.</p>	
<p><b>Composite</b></p>	<p>Composite pots are made from a mixture of materials that includes fibre and resin for structural strength. Other materials are then added to create a variety of styles.</p>	
<p><b>Synthetic</b></p>	<p>These extremely versatile planters are lightweight but durable enough to be used inside and out. They can be made in any shape, size or RAL colour.</p>	



# Right Plant, Right Place

We take precise environmental readings at each plant display location, to ensure they will thrive.

## The three main considerations are:

### Light

Is the most important environmental consideration of all. We take precise light readings around the building to assess whether the light levels are direct natural, indirect natural, medium or even artificial.



### Temperature

Our plants originate from tropical, sub-tropical and temperate regions of the world. The temperature of your workspace will determine which region is most like your workplace's environment.



### Air movement

Not all air movement is harmful, but when the local temperature differs from the ambient air temperature, plants can suffer. Before positioning displays, we account for air conditioning and heating outlets and external doors.





# Our services

## Exterior

Our exterior teams work across our UK network, offering grounds maintenance and bespoke landscaping to keep your outside spaces well-maintained, smart and thriving.

### Maintenance services:

- Turf management and lawn care
- Hedge, shrub bed and tree maintenance
- Weed and litter control



### Landscaping services:

- Hard landscaping
- Soft landscaping
- Ecological enhancement









# Our services

## Green Walls

Green walls take planting into a new dimension. From multi-storey designs to planted picture frames, they create impact without sacrificing floor space.



### We design, install & maintain:

- Living walls
- Artificial walls
- Moss walls
- Green divides
- Wall displays



# Our services

## Christmas

It's all sparkle, no stress with an Urban Christmas. We create professional Christmas decorated schemes in all styles & colours with minimal disruption.

### Our Christmas installation and removal service includes:

- Live and artificial decorated trees
- Decorated garlands
- Decorated wreaths
- Festive displays
- Seasonal planting







**Let the plants care for you and we'll care for them**